conference sponsor & exhibitor package

creating connections

TOGETHER TOWARD TOMORROW

massage therapy association of manitoba

annual spring conference

may 3 - 5, 2019 | winnipeg, mb

Massage Therapy
ASSOCIATION OF MANITOBA INC.

conference details

There is no substitute for face-to-face interaction with massage therapists! Be a part of our annual spring conference exhibition as an exhibitor or exclusive sponsor.

theme & conference details

The theme for the 2019 conference is "Creating Connections - Together Toward Tomorrow". The event will be held over three days at the Victoria Inn Hotel & Convention Centre. Conference information will be available and updated on our conference website, ***www.mtamconference.com***.

general information

- For sponsors with exhibition space and exhibitors, all pricing includes the Exhibitor Reception. It is mandatory that Exhibitors close on Friday from 6:00 to 7:00 p.m. in respect of the confidential nature of the MTAM Annual General Meeting (AGM). The Exhibitor Reception will take place at this time.
- Each single booth is equipped with a table and 2 chairs.
- For the duration of the weekend, exhibit booths should remain open and staffed until closing time each day, and all tables, chairs, etc., left onsite. Please refer to the exhibitor guidelines for full details.

included marketing

- Company name listing in the printed conference program.
- Company logo and mention on the video media played in the main exhibition hall.
- Company logo and name listed on the conference website.

add-ons & marketing opportunities

- Your handout and/or promotional item inserted into the delegate tote bag - $75. For those who may not be able to attend and would like to have handouts or promotional items available to our members. In lieu of $75, you can provide the equivalent in door prizes which will be used as giveaways during the conference.
- Advertisement in the printed conference program: Quarter page: 3.5" wide x 5" high $65; Half page: 7" wide and 5" high $90.

exhibition timeline

friday setup

9:00 a.m. to Noon

friday exhibition hours

Noon to 6:00 p.m.
Mandatory closure 6:00 to 7:00 p.m.
7:00 to 9:00 p.m.

saturday exhibition hours

10:00 a.m. to 3:30 p.m.
Saturday takedown 3:30 to 4:30 p.m.

NOTE: due to the nature of events like these, the times are subject to change. Any time changes will be communicated to you as soon as possible.

sponsorships

Gain maximum exposure with our exclusive sponsorship packages, featuring prominent positioning on the website and all print materials, or build your own sponsorship!

exclusive sponsorships

All sponsors will receive prominent positioning on the website and all print materials. Only a single sponsor in each category is available, unless otherwise specified. Sponsorships must be booked by March 31, 2019 to ensure time is given to produce marketing material. The sooner you sponsor, the sooner your logo and name will begin appearing on all conference marketing!

"your company name" exhibition hall sponsor

Sponsorship cost **$999**

package highlights

- Full-weekend single-standard exhibit booth
- "Your name here" exhibition hall which will be used on all marketing for the conference
- Main hall signage with your logo
- Full page (8" x 10") advertisement on the back cover of the conference program
- Option to include advertising package at registration table for attendees
- Prominent logo & link recognition on the conference website
- Featured slide and logo on the video media played in the main exhibition hall
- Featured acknowledgment at main stage events throughout the weekend
- 2 tickets to the Saturday night Celebration Dinner ($100 value)

celebration dinner sponsor

Sponsorship cost **$899**

package highlights

- Full-weekend single-standard exhibit booth
- Dinner signage with your logo
- Featured recognition in conference program
- Featured slide and logo on the video media played in the main exhibition hall
- Logo and link recognition on the conference website
- Full page (8" x 10") advertisement in the conference program
- Option to include advertising package at each dinner place setting
- Featured acknowledgment during dinner
- 2 tickets to the Celebration Dinner ($100 value)

Friday reception sponsor

Sponsorship cost **$899**

package highlights

- Full-weekend single-standard exhibit booth
- Reception signage with your logo
- Featured recognition in conference program
- Featured slide and logo on the video media played in the main exhibition hall
- Logo and link recognition on the conference website
- Full page (8" x 10") advertisement in the conference program
- Featured acknowledgment during reception

technology sponsor

Sponsorship cost **$749**

package highlights

- Full-weekend single-standard exhibit booth
- Prominent logo and link recognition on the conference website
- Featured slide and logo on the video media played in the main exhibition hall

sponsorships

- Conference signage with your logo
- Featured recognition in conference program
- Half page advertisement (7" wide x 5" high) in the conference program

tote-bag sponsor

Sponsorship cost **inquire for pricing**

package highlights

- Full-weekend single-standard exhibit booth
- Prominent placement of 8" wide x 4" high single colour logo on attendee tote-bags
- Featured recognition in conference program
- Logo on group slide in the video media played at the main exhibition hall
- Logo and link recognition on the conference website
- Half page advertisement (7" wide x 5" high) in the conference program

lanyard sponsor

Sponsorship cost **inquire for pricing**

package highlights

- Full-weekend single-standard exhibit booth
- Featured recognition on conference program
- Logo on group slide in the video media played at the main exhibition hall
- Logo and link recognition on the conference website
- Quarter page advertisement (3.5" wide x 5" high) in the conference program

daily education sponsor \ 3 spots available

Sponsorship cost **$629**

package highlights

- Full-weekend single-standard exhibit booth
- Conference signage with your logo
- Featured recognition in conference program
- Logo on group slide in the video media played at the main exhibition hall
- Logo and link recognition on the conference website
- Quarter page advertisement (3.5" wide x 5" high) in the conference program

nutrition break sponsor \ 3 spots available

Sponsorship cost **$249**

package highlights

- Snack table signage with your logo
- Flyer on the General Handout Table in the exhibition hall
- Featured recognition in conference program
- Logo and link recognition on the conference website
- Quarter page advertisement (3.5" wide x 5" high) in the conference program

volunteer t-shirt sponsor

Sponsorship cost **inquire for pricing**

package highlights

- Flyer included in the delegate bag
- Featured recognition in conference program
- Logo on group slide in the video media played at the main exhibition hall
- Logo and link recognition on the conference website
- Quarter page advertisement (3.5" wide x 5" high) in the conference program

build your own sponsorship!

We are happy to work with organizations who are willing to come up with their own creative sponsorship idea. Individual course sponsorships are welcome.

Let's discuss the possibilities

(204) 927-7976

exhibitor options

exhibitor benefits

all paid booth prices include:

- Draped booth, 8'-high back wall with 3'-high side arms
- Folding chairs
- Shared Wifi
- ID badges
- Refreshments throughout exhibition (ID badge is needed to receive refreshments)

exhibitor information

standard single booth

Before Jan 31, 2019 **$469** \ After Jan 31, 2019 **$649**

booth features

- A 10' x 8' draped booth 8'-high back wall with 3'-high side arms
- One 8 foot decorated table
- Two Folding chairs
- Shared Wifi
- Two ID badges
- Refreshments throughout exhibition (ID badge is needed to receive refreshments)

standard double booth

Before Jan 31, 2019 **$669** \ After Jan 31, 2019 **$849**

booth features

- A 20' x 8' draped booth 8'-high back wall with 3'-high side arms
- Two 8 foot decorated tables
- Three folding chairs
- Shared Wifi
- Three ID badges
- Refreshments throughout exhibition (ID badge is needed to receive refreshments)

standard triple booth

Before Jan 31, 2019 **$889** \ After Jan 31, 2019 **$999**

booth features

- A 30' x 8' draped booth 8'-high back wall with 3'-high side arms
- Three 8 foot decorated tables
- Four folding chairs
- Shared Wifi
- Four ID badges
- Refreshments throughout exhibition (ID badge is needed to receive refreshments)

commitment form

return this form to:

Massage Therapy Association of Manitoba
175 Marion Street, Winnipeg, MB R2H 0T3
Fax (204) 927-7978 | Email: ccook@mtam.mb.ca

dates & deadlines

Exhibition Early Booking | January 31, 2019
Exhibition Final Booking | March 31, 2019
Artwork Deadline | March 31, 2019

Company Name: _____

Representative #1: _____

Representative #2: _____ Representative #3: _____

Address: _____

City/Town: _____ Postal Code: _____ Telephone: _____

Email: _____ Returning Exhibitor: ☐ New Exhibitor: ☐

book your exhibition space

Check ✓ beside your preference.

** Please add GST to all prices*

exhibition booth option	before jan 31	after jan 31
☐ Standard single	$469	$649
☐ Standard double	$669	$849
☐ Standard triple	$889	$999

sponsorship

Please call us to finalize the details of your sponsorship: (204) 927-7976

☐ Main hall	$999	☐ Technology	$749	☐ Education	$629
☐ Dinner	$899	☐ Tote bag	Inquire	☐ Nutrition	$249
☐ Reception	$899	☐ Lanyard	Inquire	☐ Volunteer T-shirts	Inquire

** Please add GST to all prices*

add-ons & marketing

Check ✓ beside your preference.

☐ Saturday dinner ticket	$50	☐ Full colour 1/4 page conference program ad (artwork must be supplied)	$65
☐ Electricity	$100	☐ Full colour 1/2 page conference program ad (artwork must be supplied)	$90
		☐ Handout and/or promotion items inserted into delegate bag	$75

method of payment

☐ Cheque payable to MTAM ☐ VISA ☐ Mastercard

Cardholder Name: _____

Card Number: _____ Card Expiry: _____ CSV: _____

Billing Address (if different from above): _____

exhibitor guidelines

exhibitor guidelines

To ensure a successful experience for everyone, the MTAM Conference Committee and MTAM staff provides exhibitors with a list of guidelines. As an exhibitor, you should understand and agree that MTAM Conference Exhibition Rules and Regulations are an integral and binding part of the show and your contract.

mandatory exhibition hours

The Conference Committee has built the Exhibition hours to coincide with workshops and courses for you to maximize your time as an exhibitor.

As we would like to ensure all our members are given an opportunity to visit all of the exhibitors, we have created mandatory hours. Exhibitors leaving early or not attending one day will not be invited back to the 2020 Conference.

rules

- MTAM reserves the right to accept or reject at its sole discretion any application to exhibit, and to determine the eligibility of any proposed exhibit.
- As a sponsor; involvement at an event or any association with the Massage Therapy Association of Manitoba does not represent endorsement of the product or service.
- Organizations invited to participate in the Massage Therapy Association of Manitoba's sponsorship program are recognized as being responsible to promote their products or services with no false, misleading, or exaggerated claims.
- These products or services must not be in conflict with the purpose and goals of the Association.
- MTAM will not monitor the activities of a sponsor, but will examine concerns raised by the membership and take appropriate action if required.
- MTAM or MTAM Conference logo cannot be used in association with any product or service promoted by a sponsor, but a current approved affiliation may be referenced (e.g. Proud Sponsor of the MTAM 2019 Conference).
- Please be mindful of our members with disabilities. Each exhibitor shall ensure that their booth is accessible and meets the communication needs of our members.

booth sharing

There will be no subletting or sharing of booth space by more than one company without prior agreement with Conference management.

shipping/receiving

Exhibitors WILL be allowed to move in their own product Thursday, May 2nd, approximately 1p.m. If you need to ship product to the hotel in advance, your shipment must NOT arrive before Monday, April 29th. You must specify that your carrier have a tailgate, and pump cart available. Any pickup for return shipments must be scheduled for Monday, May 6th.

prize donations

To contribute to the success of our show, we ask all exhibitors to donate a minimum of one prize to raffle as a door prize, and any other prize that we could use as a Grand Prize would be appreciated. It's your opportunity to support your customers.

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schedule

friday

9:00 a.m. to Noon ..... Setup
Noon to 6:00 p.m. ..... Open
6:00 to 7:00 p.m. ..... Closed for the AGM
7:00 to 9:00 p.m. ..... Reopen

saturday

10:00 a.m. to 3:30 p.m. ..... Open
3:30 p.m. ..... Take Down