

2018 MTAM MERIT AWARD RECIPIENT

CALEB FENTON RMT, SMT



Caleb Fenton's dedication to his clients is shown through attention and dedication to his profession's Standards of Practice, Code of Ethics, excellent communication with clients, and his ability to create and adapt treatment plans based on his clients' needs. He consistently demonstrates this with his professional, confident and approachable manner. Caleb is respectful of his clients' time and strives to give them value in every treatment.

To his colleagues, Caleb is a respected mentor and is seen by many as a source for professional support and guidance. He sets an excellent example for them with his continued pursuit of knowledge and deeper understanding of old and new concepts. He follows the philosophy of "when in doubt, refer out" and promotes this when mentoring students and colleagues.

Caleb is a great steward for the massage therapy profession and the Massage Therapy Association of Manitoba (MTAM) by consistently following and promoting the highest practice standards, sharing his love of the profession with new RMTs, and promoting the benefits of massage therapy within the profession, to the public and to allied healthcare professionals.

It is for these reasons that Caleb Fenton was nominated by colleague Natalie Loughrin and selected by the MTAM Board of Directors, to be the recipient of the 2018 MTAM Merit Award.

Caleb Fenton RMT, SMT (cc) was born in Kelowna, BC. He moved to Manitoba in 2000, graduated from the Professional Institute of Massage Therapy (with Honours) in 2009 and began his practice with a chiropractor in Steinbach, Manitoba. Caleb has been an active member of MTAM since his graduation and a member of the Canadian Sports Massage Therapy Association (CSMTA) since 2016.

Natalie describes Caleb as incredibly dedicated towards therapeutic assessment-based treatment. "This will be Caleb's 10th year practicing as a highly successful and sought-after massage therapist, often booking 4 months in advance! This is a major indication and testament to the efficacy of his treatments for his repeat and new client base," says Natalie.

Caleb remembers his very humble beginnings as an RMT, when he briefly considered leaving the profession due to the challenges that came with establishing a new practice and trying to have a comfortable

income. Perseverance paid off and the small but very loyal clientele grew into a thriving practice.

His love of education brought Caleb to his first professional development course, Active Isolated Stretching (AIS) with Paul John Elliot in 2012. This piqued his interest and drove him to dig deeper into understanding the functions of the body and actively isolate those restrictions to help make functional and structural changes. Caleb found within himself a renewed passion for massage therapy. A great many courses later, he was recognized in 2018 with the Heather Whittaker Memorial Award for exceptional achievement in the MTAM Education and Continuing Competency Program.

Caleb's passion for the profession is evident in his practice, and he shares it with his clients by helping them make lasting changes. This has contributed to the growth of his reputation and resulted in others wanting to experience these changes for themselves.

Caleb applies his knowledge of assessment to focus on creating specific and detailed treatment plans for each client. This contributes to Caleb's popularity within the Steinbach community and beyond. Clients rely on Caleb's use of a wide array of modalities, such as AIS, acupuncture, cupping, instrument-assisted soft tissue mobilization (IASTM), joint play, and strengthening and conditioning to help his clients manage their pain and maintain their mobility.

At Steinbach Chiropractic, Caleb has had the privilege of working in a multi-disciplinary setting with some of the most highly-trained practitioners in the area. He uses this network of practitioners to help each client receive the best care possible.

Remembering his early practice, he enjoys helping new RMTs succeed, but more importantly, helping therapists find passion in their specific areas of practice and promoting the benefits of massage therapy in the community.

Natalie explains, "Caleb goes above and beyond to further our profession by volunteering and mentoring others. He's begun teaching seminars to help refresh other RMTs on assessment, and mentors massage therapy students". Caleb recently wrote articles for Massage Therapy Canada, which were published in 2018 and 2019.

When not treating clients, mentoring, or researching and writing, Caleb has been found assisting Paul Elliot in presenting AIS courses, and volunteering for organizations like Relay for Life, Winnipeg Blue Bombers Football Club, Southeast Thistles Rugby Club, Eastman Raiders Peewee Football team, and the Steinbach Pistons. He enjoys the challenge of working with athletes and assessing and treating their sports injuries.

With all of these accomplishments, he still makes it a priority to balance work and personal life, spending time with his wife Kaitlyn and their two beautiful daughters, Azalea and Novalee. He enjoys drumming, hunting and shooting, volunteering at his local church with the Pick Up 'n' Walk event, the Thanksgiving food and clothing drive, and mentoring young married couples.

Caleb feels incredibly honoured and humbled to receive the MTAM Merit Award. His goal is to continually grow in his own practice and respectfully represent massage therapists as the healthcare professionals they are.