



creating **2023**
connections

MTAM ANNUAL SPRING CONFERENCE

April 28 - 30 , 2023
Victoria Inn Hotel & Convention Centre
Winnipeg, MB

conference sponsor & exhibitor package

welcome!



MTAM is celebrating our 50th Anniversary in 2023 and you are invited to be part of it! Join us April 28-30, 2023, for our 3-day conference at the Victoria Inn Hotel & Convention Centre in the heart of Canada ~ Winnipeg, Manitoba.

We have embraced a hybrid conference format that includes 2 days of LIVE, IN-PERSON education courses followed by a full day of online courses that ensure accessibility for our conference delegates who are unable to travel.

The Conference kicks off on Friday, April 28th with a full-day of education followed by a Cocktail and Creating Connections Reception in the Exhibition Hall. High attendance is anticipated as the evening includes our Annual General Meeting with more time for shopping afterward.

Exhibitors may commence set up in the Exhibition Hall early Friday morning to be ready to greet delegates in time for the Friday morning coffee break. This gives you prime access to conference delegates at all of the social times throughout the in-person portion of the conference as well as the many drop-in visitors who stop by.

In-person education sessions continue throughout Saturday with all breaks and lunch to be held in the Exhibition Hall. Exhibitors will have access to conference delegates until the end of the afternoon break.

Don't miss out on interacting with the webinar delegates! The Eventmobi platform allows for sponsors and exhibitors to post content online to **engage with all attendees including those who are attending via webinar!** Post website links, video content, and discount codes for delegates to use during or after the conference weekend. Take part in the popular "Gamification", the scavenger hunt style trivia contest that encourages delegates to visit and chat with all of our sponsors and exhibitors!

new in 2023!

- Panel presentation on Friday in the Exhibition Hall – Delegates will gather to hear popular panelists discuss current topics from various perspectives with ample time for Q&A. Moderated by Mark Chee-Aloy and Amanda Cooke of 2 RMTs and a Mic, ConEd Institute and the brand-new Massage Therapy Media Talks. This will be a fun and interactive event!
- MTAM Anniversary Swag!
- New door prizes and incentives!

Your Hosts,

The MTAM Professional Development
& Event Committee

location & accommodations

Victoria Inn Hotel & Convention Centre

1808 Wellington Ave
Winnipeg, MB R3H 0G3
1-877-842-4667
winnipeg.vicinn.com

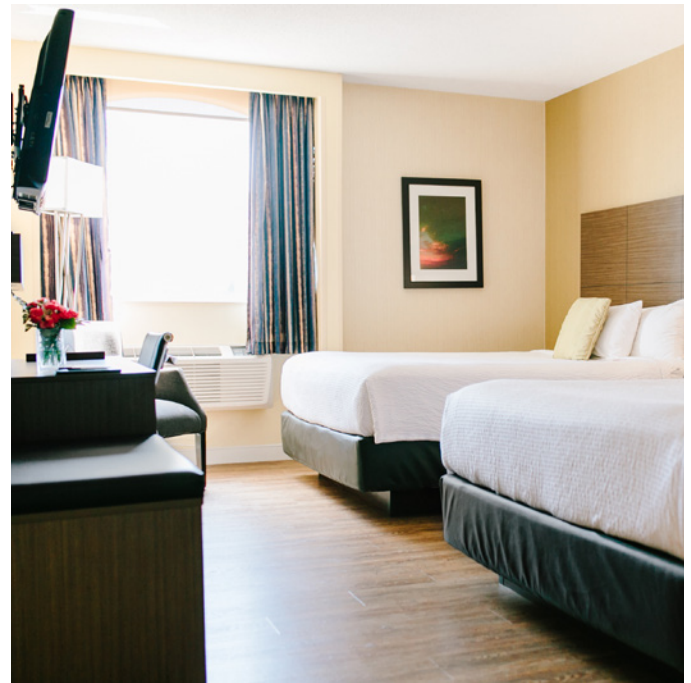
hotel features:

- Complimentary on-site parking
- Complimentary guestroom WiFi

other nearby accommodations

Hampton Inn by Hilton Winnipeg Airport/Polo Park
hilton.com/en/hampton/

Hilton Winnipeg Airport Suites
hilton.com/



registration

To register as an exhibitor, complete the attached Exhibitor/Sponsorship agreement, read and sign and submit with payment to:

Massage Therapy Association of Manitoba
c/o Andrea Darling
175 Marion Street, Winnipeg, MB R2H 0T3
Email: adarling@mtam.mb.ca
Phone: 204-927-7979

exhibitor benefits

All paid booths include:

- 10' x 8' draped booth with 8' draped table and 2 chairs
- Shared WiFi
- Electrical (on request)
- Advertising on MTAM social media sites, website, and member communications
- 2 exhibitor badges per booth (extras available for purchase)
- Snacks throughout weekend. Badge required. Lunch not included.
- Exclusive Exhibitor Reception

information & procedures

booth sharing

There will be no subletting or sharing of booth space by more than one company without prior agreement with Conference management.

shipping/receiving

Exhibitors will be allowed to move their products into the exhibitor hall after 7:00am Friday, April 28th. Please be set up by the 10:00am delegate coffee break. If you need to ship product to the hotel in advance, your shipment must arrive after Monday, April 24th. Any pickup for return shipments must be scheduled for Monday, May 1st. Arrangements to be made through Central Display. Please email adarling@mtam.mb.ca for form.

education/workshops

Our conference allows each delegate to customize their itinerary to their liking. Attendees are always encouraged to visit the trade show before, between and after classes. All delegate coffee/snack breaks and lunches are served in the same room as the exhibition.

eligibility for exhibiting

All products and services exhibited must relate to Massage Therapy and/or Health & Wellness practice or business or by prior approval by Conference Management. Conference Management reserves the right to remove or exclude any such Exhibitor which, in the opinion of Management, violates this criteria, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the conference or profession. This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

demonstrations

Exhibitors are reminded that, if applicable, treatments provided in their booths must be conducted in accordance with the Code of Ethics of their governing body and it is the responsibility of the exhibitor to maintain liability insurance for such demonstrations.

fundraising

Unless prior approval is granted, fundraising on the exhibit floor is strictly prohibited.

trade show hours & events

Exhibitors' badge and lanyard must be worn at all times. All exhibitors must stay on the floor until exhibition hours are complete each day. Any exhibitor packing up and leaving before the close of the trade show will be charged a \$500 penalty fee, billed to the card on file. Your authorization on the application page approves this transaction.

show decor

Each 10' x 8' exhibition space will be piped and draped and comes with shared wifi, 8' table, 2 chairs are provided. Electricity can be added on. Exhibitors can make arrangements with Central Display (www.centraldisplay.ca) to rent additional items for their booths.

payment & cancellation

Booth reservations are made based upon the date the application is received. Applications will not be processed nor space assigned unless payment is received in full. Conference Management reserves the right to relocate or re-assign exhibit booths at any time for the overall benefit of the Conference. In the event the Conference is cancelled due to fire, pandemics, strikes, government regulations, acts of God, MTAM shall not be held liable and shall determine the amount of exhibit fees to be refunded.

responsibility clause

Exhibitor assumes responsibility and agrees to indemnify and defend MTAM and the Victoria Inn and Hotel against any claims and expenses arising out of the use off the Exhibition Hall. Exhibitor understands that it is the sole responsibility of the Exhibitor to obtain insurance for these such events.

prize donations

To contribute to the success of our conference, we ask all Exhibitors to donate a minimum of 1 prize for raffle as a door prize. Any other prize donations that we could use as a Grand Prize would be appreciated. It's your opportunity to support your customers.

logo use

MTAM or MTAM Conference logo cannot be used in association with any product or service promoted by

a sponsor, but a current approved affiliation may be referenced (e.g. Proud Sponsor of the MTAM 2023 Conference).

accessibility

Exhibitors must be mindful of our delegates with disabilities. Each exhibitor shall ensure that their booth is accessible and meets the communication needs of delegates.

exhibitor information

booth selection

The exhibition fee provides your company with all inclusions outlined on page 1 of the exhibitor information package. Two ID badges will be provided per booth. Exhibitors can put forward their choices for booth selection on the Exhibit/Sponsorship Agreement form. Conference Management will do their best to accommodate booth choice.

booth pricing

ALL SPACES ARE 10' X 8'. ONLY 20 SPACES AVAILABLE.

Before January 31, 2023 **\$449.00** | After January 31, 2023 **\$549.00**

add ons

- See Sponsorship Opportunities
- Electrical \$100
- Additional booths before January 31, 2023 \$300.00, after January 31, 2023 \$400.00.
- Additional name badges \$20.00 each.

trade show hours/events/breaks **subject to change*

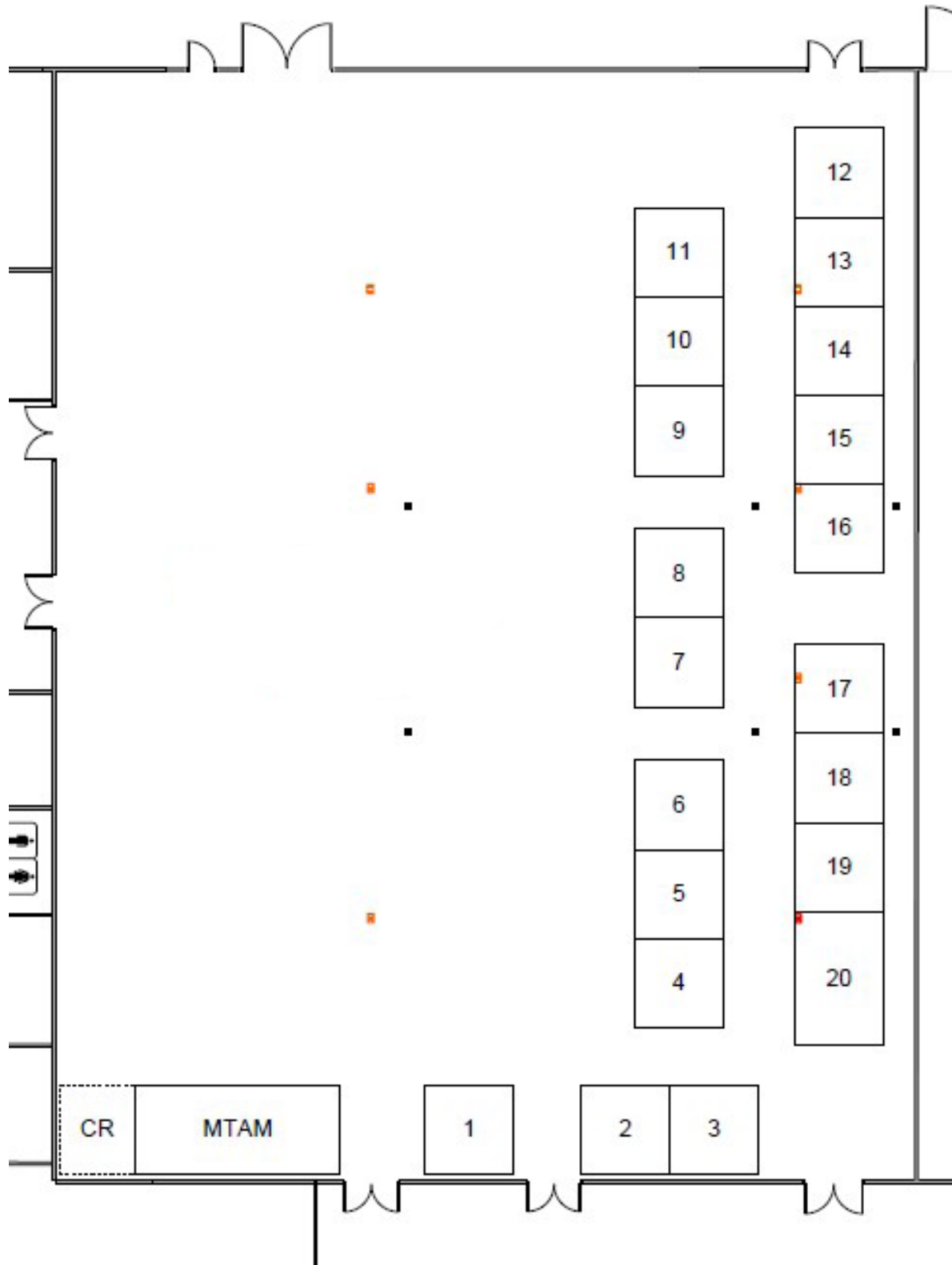
friday, april 28, 2023

7:00 a.m.	Exhibitor Set-Up
10:00 a.m.	Exhibition begins & delegate coffee break
12:00 p.m.	Delegate lunch break
2:00 p.m.	Delegate coffee break
4:00 p.m.	Delegate courses end
4:30 p.m.	Panel presentation in Exhibitor Hall
5:30 p.m.	Delegate Sip n' Shop begins
6:30 p.m.	Member AGM begins, Exhibitor VIP Cocktail Party
7:30 p.m.	Delegate Sip n' Shop resumes
8:30 p.m.	Exhibition Hall closes

saturday, april 29, 2023

8:00 a.m.	Education Begins
10:00 a.m.	Exhibition Hall opens & Delegate Coffee Break
12:00 p.m.	Delegate lunch break
3:00 p.m.	Delegate coffee break
4:00 p.m.	Exhibition ends, tear down begins.

exhibition hall map



sponsorship



Sponsorships must be booked by March 17th, 2023. Marketing will commence as soon as sponsorship agreement, payment and logo is received.

Diamond - Conference & Annual Awards Celebration Event Sponsor

Co-sponsor with MTAM on the Conference and the Awards Celebration Events. Top banner advertisement on MTAM website, advertising in pre-conference newsletters, emails, broadcasts, social media, on-site signage, and full page in MTAM conference program. Includes a single booth at the Conference Exhibition.

SOLD OUT!

Gold - Friday Evening Reception & AGM Sponsor

Includes a single booth in our Exhibition, messaging to members, promotion on the Conference website, MTAM newsletters, and social media.

SOLD OUT!

Gold - Media Sponsor

Co-branding on all print and web advertising. Includes a single booth at our Conference Exhibition.

SOLD OUT!

Gold - Refreshment Sponsor

Refreshments will be provided to delegates throughout the conference. Sponsorship advertising on all literature and website. Signage to be posted in refreshments area. Includes a single booth at our Conference Exhibition.

\$799

Gold - Tote Bag Sponsor

A walking advertisement. Used throughout the Conference weekend and beyond. Prominent logo and link on the conference website, and promotion via social media.

Supply 500

Silver - Lanyard Sponsor

Lanyards for delegates, students, presenters, and exhibitors. Prominent logo and link on the conference website, and promotion via social media.

Supply 500

Silver - Education Sponsor

Signage posted right outside the education session. Prominent logo and link on the conference website, and promotion via social media.

\$399

Grand Prize Sponsor

Prize and signage with company logo to be displayed at Conference. To be advertised pre- and post-conference newsletters and social media.

SOLD OUT!

Prize Donation

Company logo on signage, newsletters and social media.

Supply

commitment form



return this form to:

Massage Therapy Association of Manitoba

175 Marion Street, Winnipeg, MB R2H 0T3

Phone (204) 927-7979 | Email: adarling@mtam.mb.ca

dates & deadlines

Exhibition Early Booking | January 31, 2023

Exhibition Final Booking | March 17, 2023

Artwork Deadline | March 31, 2023

Company Name: _____

Primary Contact: _____

Address: _____

City/Town: _____ Postal Code: _____ Telephone: _____

Email: _____

check all that apply	sponsorship/exhibitor	unit price	total
	Diamond - Conference & Annual Awards Celebration	\$1199	
	Gold - Friday Evening Sponsor	\$899	
	Gold - Media Sponsor	\$799	
	Gold - Refreshment Sponsor or	\$799	
	Gold - Tote Bag Sponsor	Supply	
	Silver - Lanyard Sponsor	Supply	
	Silver - Education Sponsor	\$399	
	Grand Prize Sponsor	Supply	
	Prize Donation	Supply	
	Single Exhibition Booth	\$449 / \$549	
	Additional Booth(s) Each	\$300 / \$400	
	Additional Name Badges Each	\$20	
	Booth Electricity	\$100	

authorization

I am the authorized contact person for the above-mentioned company and have read and agree to abide by the exhibitor rules and regulations outlined herein.

subtotal

gst

total

Name: _____ Signature: _____

payment information

Credit Card

Cardholder Name: _____

Card Number: _____

Card Expiry: _____ CSV: _____



thank you for your support!

www.mtamconference.com \ 8